

DATA TALKS PRIVACY NOTICE

Last update: October 2024

At Superbet, we take the protection of your privacy and personal data very seriously. We want you to understand how we protect your privacy when we obtain personal data from you, how we use your data, what your rights are in this respect and how we safeguard it while you attend our events. For this reason, we are providing you with this Privacy Notice which we kindly ask you to read before you attend the event.

By attending, you acknowledge that you have read our Privacy Notice and understood that any personal data you provide to us is supplied at your own free will and shall be used in accordance with the purposes described in this Notice.

We reserve the right to change and/or update our Privacy Notice at our discretion and at any time. You will be notified accordingly and in advance about these changes and or updates, which we kindly ask you to read carefully and make sure you understand.

1. General Information

MJP Interactive Limited, a company registered in Malta, having its registered office at Burlington Complex, Level 1, Dragonara Road, St. Julians, Malta, registered under No. C95830, is a betting and gambling organizer, trading under the brand name Superbet and part of the Superbet group of companies (hereinafter referred to as "SB", "Superbet", or "we").

This Privacy Notice only applies to the processing of personal data of speakers to Data Talks for which SUPERBET is a 'Data Controller' as described under the General Data Protection Regulation 2016/679/EU.

2. What personal data do we collect about you and why?

As used in this Privacy Notice, 'personal data' means any information that can be used to individually identify you, directly or indirectly, alone or along with other information, or contact you online or elsewhere.

By law, we must have a lawful reason for processing your personal data. The data we collect about you will only be used for the purposes stated below in this Privacy Notice, to perform our contractual obligation towards you, to comply with our legal obligations and to protect our legitimate interests in specific circumstances.

Purpose of processing	Personal data collected and processed	Legal basis for processing
Registration	Personal identification details, company	Consent

Current and future event promotion	Your image (e.g., photograph); Personal identification details such as full name, company, role, biography; Video-audio recordings	Legitimate interest* - Current and future events and speakers' promotion
Providing participants and Superbet employees with a recording of the presentations	Video-audio recordings	Legitimate interest* - Event follow up
Event management	All data elements identified above	Legitimate interest* - Administrative business

*Where we rely on legitimate interest as a ground for processing your personal data, we always assess to ensure that your fundamental rights, interests and freedoms are not outweighed by our legitimate interests. You have the right to object at any time and we will no longer process your personal data unless we demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or for the establishment, exercise or defense of legal claims.

Once collected, we shall at all times ensure that any processing of personal data is carried out in compliance with applicable laws, with this Privacy Notice and for the purpose for which you submitted your data to us.

We do not collect nor is our intention to collect personal data regarding racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation. We recommend you avoid sending such personal data.

In instances where we receive such personal data, we will immediately and securely delete it from our IT ecosystem, unless it is required by applicable local legislation, in which case, we will notify you of such obligation.

3. Who do we share your personal data with?

We will never share your personal data with any third party who intends to use it for commercial purposes, unless we have expressly informed you and you have given us explicit permission to do so. In certain circumstances described below, we will share a minimum amount of personal data with:

- 1) Other companies of Superbet Group for the purpose of internal assistance and administrative matters and daily activities in line with this Privacy Notice;
- 2) Social media providers and business media (e.g., LinkedIn) to promote the event and future events;
- 3) Service providers authorised to process personal data who are acting as our contractors, for the purpose of managing our activities, such as service providers that offer technical support to our IT infrastructure, analytics, hosting providers, etc.;
- 4) Local authorities or other competent authorities where we have an obligation to share such data if required by applicable laws. We may also share your personal data in good faith in order to protect, secure or prevent the

loss of our rights or in the legitimate interests of Superbet, its customers or the general public, or to respond to complaints from others;

5) Other entities upon your request.

4. Where is your personal data stored?

Your personal data will be kept, processed and stored by us and our service providers in the EEA (European Economic Area). Each of our service providers who process and store your personal data has an obligation to keep it protected and secured, in accordance with applicable industry standards and whether less stringent legal provisions apply in their jurisdiction.

Where such recipients of data are located outside EEA, in third countries for which the European Commission has not issued an adequacy decision, Superbet has in place contractual relationships with each such recipient that include standard contractual clauses as approved by the European Commission or other supervisory authority where required, intended to ensure an adequate level of protection and will always conduct rigorous due diligence to ensure there are no risks to such transfers. A copy of the standard contractual clauses used by Superbet can be found at: https://eur-lex.europa.eu/eli/dec_impl/2021/914/oj.

5. How long do we keep your personal information for?

Your personal data will only be stored for a necessary and strict period of time in accordance with the purpose for which it is collected and applicable laws or regulatory requirements. Generally, this means we will keep your personal data until the end of the interaction with you, plus a reasonable period of time after that where necessary to deal with legal or administrative matters, to promote future events and to respond to any inquiries, complaints or legal claims.

Upon expiration of the applicable deadlines, your personal data will be securely deleted or anonymised. If, at any time, you wish us to discontinue the use of your personal data and stop providing you with our services, please contact us in the manner described in Section 9 – Your Rights.

6. How do we keep your personal data secure?

The security and protection of your personal data is crucial for us. Superbet has implemented all necessary technical and organizational measures, whether physical, electronic or procedural, to protect the confidentiality, integrity, availability and security of the personal data you share with us 24/7. These measures have been implemented to protect data against unauthorized access, destruction, loss, alteration, disclosure or use.

Despite the security measures mentioned above, we want you to know that IT and the internet are not perfectly secure mediums and there will always be the chance that your personal data could potentially be subject to unauthorized acts by third parties. Although we take reasonable steps and employ appropriate security measures to safeguard your personal data, no method of transmitting or storing data is completely secure.

7. Automated decision making and profiling

Your personal data will not be profiled, and currently, we do not have automated decision-making processes that affect you.

8. Your rights

At any given time, you will have the following rights regarding your personal data processed by us. Please note, other than your right to object to us using your information for direct marketing (and profiling for the purposes of direct marketing), your rights are not absolute in case of other applicable laws.

- **The right to information:** you have the right to be provided with information on the identity of the personal data controller, on the reasons for processing your personal data and other relevant information necessary to ensure the correct and transparent processing of your personal data.
- **The right of access:** you have the right to request the details of your personal data and to receive a copy of that personal data.
- **The right of rectification:** you have the right to have inaccurate data about you corrected or removed without undue delay.
- **The right of erasure ("right to be forgotten"):** you have the right to have certain personal data about you deleted from our records. If your requests to delete your personal data violate our legal or regulatory obligations, or the data related to the request for deletion are necessary to exercise or defense our legal claims, we may not be able to act upon your request and we will notify you of this decision.
- **The right to restriction of processing:** you have the right to ask us to restrict the use of your personal data.
- **The right to data portability:** you have the right to ask us to transfer the personal data you have given us to you or to someone else in a format that can be read by computer.
- **The right to object:** you have the right to object to us processing (including profiling) your personal data in cases where our processing is based on a task carried out in the public interest or where we have informed you the processing is based on our or a third parties' legitimate interest. You can object to us using your information for direct marketing and profiling purposes in relation to direct marketing.
- **The right in relation to automated decisions:** you have the right to not be subject of a decision which produces legal effects which concern you or which has a significant effect on you based only on automated processing, unless this is necessary for entering into a contract with you, it is authorised by law or you have given your permission for this.

In order to exercise any of the above rights, you can send a written request to our postal address which can be found in Section 1 – General Information, our email address to drpeturile.tale@superbet.ro or by submitting a request online on our webform available [here](#). Your request will be reviewed and answered within one calendar month from receipt, in accordance with Data Protection Laws. If we receive a large number of requests, or particularly complex requests, the deadline can be extended by a maximum of another two months. In certain circumstances as prescribed by data protection law (i.e., excessive requests), we might refuse to act upon your request.

As a rule, you can exercise your rights for free. However, we reserve the right to charge a reasonable fee if your requests are manifestly unfounded or excessive, in particular because of their repetitive nature.

We pay the utmost attention to the confidentiality of all personal data and reserve the right to verify your identity if you submit a request for personal data to avoid a potentially undesirable situation for another person to illegally exercise a right on your behalf.

In the event your personal data is processed based on your consent, you have the right to withdraw your consent at any time, without prejudice to the lawfulness of the processing carried out on the basis of the consent before its withdrawal.

You also have the right to lodge a complaint with the National Authority for the Supervision of Personal Data Processing (Address: 28-30 General Gheorghe Magheru Blvd., sector 1, Bucharest, postal code 010336, tel: 0040318059211) or any competent court to defend the rights guaranteed by the applicable legislation.

9. How you can contact us

If you have any questions, comments, complaints, or suggestions about this Privacy Notice or any other concerns about how we process information about you, please email us at drepturile.tale@superbet.ro.